

# - Curriculum Vitae -

## PERSONAL DETAILS:

- **Name:** Ronald Alexander
- **Surnames:** Hernández Quiaro **Date of birth:** 27 June 1981
- **Place of birth:** Puerto la Cruz, Edo. Anzoátegui, Venezuela
- **Nationality:** Venezuelan
- **Address:** 434 Maurer Court, Renaissance Walk, London SE10 0SS
- **Contact Number:** 079 58 56 33 92
- **Website:** <http://www.roheart.net>

## EDUCATION:

### 1998-2001

- BSc Degree in Graphic Design. **Rodolfo Loero Arismendi** University. Barcelona, Venezuela (Core subjects = Marketing studies, Visual communication, Visual Art.)

### 1998

- *Intensive two-day course on the "History of Art"*. **Armando Reverón** School of Art. Barcelona, Venezuela.
- *Intensive two-day course "Art in Graphic Design"*. **Rodolfo Loero Arismendi** University. Barcelona, Venezuela.

### 1996-1999

- Diploma in "Drawing and Painting". **Armando Reverón** School of Art. Barcelona, Venezuela. (Core subjects = Studies of Colour, Techniques of painting (oil, water paint, and chalk), history of painting (all periods from renaissance to contemporary painters).

## PROFESSIONAL EXPERIENCE:

### JAN 2007 – n/a

- – **Hotels Operation Supervisor**, "Best At Travel" online Travel Agency, London.

### NOV 2003- MAY 2004 - Graphic Designer

- *'Expoturismo' Agency*: Managing the process of creation of Corporate graphic images, Marketing for corporate customers. **Applications:** PhotoShop, Corel Draw, Photo Paint, MS Word and Power Point.

### JUL 2001- NOV 2003 - Graphic Designer

- *'Came Publicidad – Inmobilia' Magazine*: Managing the process of creation of Corporate graphic images. Marketing for corporate customers. Creating cognitive

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concepts and marketing campaigns. **Applications:** PhotoShop, Corel Draw, Free Hand, Illustrator, MS Word and Power Point.

### JAN – JUN 2001 - Graphic Designer

- '*Akronos Publicidad y Marqueting*' Agency: Managing the process of creation of Corporate graphic images. Web site design. **Applications:** Corel Draw and Photo Paint.

### EXPOSITIONS PRESENTED:

#### 2008

- *Solo Exhibition "Skin, Memories, People around me"* at First Edition, Canary Wharf, London UK.

#### 2003

- *A surrealist and abstract painting* at the Exposition on Contemporary Art "Entre la superficie y lo profundo" (Between the surface and the depth). **Rodolfo Loero Arismendi** University. Barcelona, Venezuela.

#### 2002

- *A surrealist and abstract painting* at the Exposition on Contemporary Art "Energia.0" (0 Energy). **Rodolfo Loero Arismendi** University. Barcelona, Venezuela.

#### 2001

- *A surrealist and abstract painting* at the Exposition on Contemporary Art "Espacio para Cuatro" (Room for 4). **Rodolfo Loero Arismendi** University. Barcelona, Venezuela.

#### 2000

- *A surrealist and abstract painting* at the Exposition on Contemporary Art "ART 2000". Puerto la Cruz, Venezuela

#### 1998

- *Illustration* on the newspaper "Voz Pública". Venezuela.
- *A surrealist and abstract painting* at the IV Art Contest for young artists at the Museum of Barcelona. Venezuela
- *Abstract sculpture* at Petrozuata Exhibition in Experimental Art. Barcelona, Venezuela

#### 1997

- *A surrealist and abstract painting* at the III Art Contest for young artists at the Museum of Barcelona. Venezuela

### PERSONAL INTERESTS:

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- I have special interests in new trends and techniques within the fields of Graphic Design, Painting and Art in general. I have created more than 25 pieces of paintings and drawings, some of which have been presented in different official art contests (as indicated above) as well as private exhibitions.
- Other interests are the vanguard trends in painting, design in photographic images and music.

<b>REFERENCES:</b>
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- References can be made available if so required.
- A Portfolio with the original samples of work created throughout my career to date is also available.